



## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Re the Application of

FATEHALI DHARSSI

Group Art Unit: 3622

Application No.: 10/083,901

Examiner: UNKNOWN

Filed: FEBRUARY 27, 2002

Confirmation No.: 1192

For: SYSTEM AND METHOD FOR TARGETED ADVERTISING AND MARKETING

INFORMATION DISCLOSURE STATEMENT

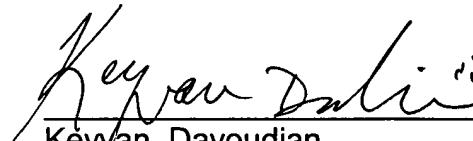
Commissioner for Patents  
P. O. Box 1450  
Alexandria, VA 22313-1450

Sir:

Pursuant to 37 CFR 1.56, the attention of the Patent and Trademark Office is hereby directed to the reference(s) listed on the attached PTO-1449. Unless otherwise indicated herein, one copy of each reference is attached. It is respectfully requested that the information be expressly considered during the prosecution of this application, and that the reference(s) be made of record therein and appear among the "References Cited" on any patent to issue therefrom. Applicants respectfully request the Examiner return an initialed copy of the enclosed Form PTO-1449 to Applicants with the next Office communication to indicate that the reference(s) has been considered, per MPEP § 609.

This Information Disclosure Statement is being filed (a) within three months of the U.S. filing date of this non-CPA application, OR (b) before the mailing date of the first Office Action on the merits in the present application. No certification or fee is required.

Respectfully Submitted,



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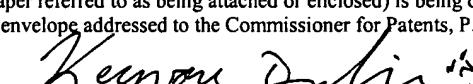
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**CERTIFICATION UNDER 37 C.F.R. § 1.8 and/or 1.10\***

(When using Express Mail, the Express Mail label number is **mandatory**; *Express Mail certification is optional*.)

I hereby certify that, on the date shown below, this paper (along with any paper referred to as being attached or enclosed) is being deposited with the United States Postal Service with sufficient postage as first class mail in an envelope addressed to the Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.

Date: November 24, 2004



Signature

KEYVAN DAVOUDIAN

(type or print name of person certifying)

\* Only the date of filing (§ 1.6) will be the date used in a patent term adjustment calculation, although the date on any certificate of mailing or transmission under § 1.8 continues to be taken into account in determining timeliness. See § 1.703(f). Consider "Express Mail Post Office to Addressee" (§ 1.10) or facsimile transmission (§ 1.6(d)) for the reply to be accorded the earliest possible filing date for patent term adjustment calculations.

INFORMATION DISCLOSURE CITATION IN AN APPLICATION								Docket Number (Optional) 21252-243330	Application No. 10/083,901	
								Applicant FATEHALI DHARSSI		
								Filing Date FEBRUARY 27, 2002	Group Art Unit 3622	
<b>U.S. PATENT DOCUMENTS</b>										
EXAMINER INITIAL	DOCUMENT NUMBER				DATE	NAME		CLASS	SUBCLASS	FILING DATE IF APPROPRIATE
	3	9	2	6	4	2	5	12/16/75	Pierce et al.	
	4	1	8	2	2	2	2	01/08/80	Stahl	
	6	6	6	2	5	2	5	12/2003	Dharssi et al.	
<b>FOREIGN PATENT DOCUMENTS</b>										
	DOCUMENT NUMBER				DATE	COUNTRY		CLASS	SUBCLASS	Translation
	3	5	4	5	8	3	8 A1	02/07/87	German	<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No
										X*
<b>OTHER DOCUMENTS (Including Author, Title, Date, Pertinent Pages, Etc.)</b>										
*English Abstract enclosed **International Search Report enclosed										
EXAMINER					DATE CONSIDERED					
EXAMINER: Initial if citation considered, whether or not citation is in conformance with MPEP §609; Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to the applicant.										

PTO/SB/08 (10-92)  
COMMERCE

**Patent and Trademark Office; U.S. DEPARTMENT OF**